

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2723297
Alt Order #: 27139167
Product Desc: General
Estimate: 9465
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 10/07/20 / 10/12/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Duty and Country PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN14921
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/26/20 | 11/29/20 | 149 | \$196,700.00 | \$167,195.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|---------------------|---------------------|-------------|
| November 2020 | 149 | \$196,700.00 | \$167,195.00 | 0.00 |
| Totals | 149 | \$196,700.00 | \$167,195.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------|-------|-------------------|-----------------|------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| N 1 | Multi | 10/27/20 | 11/02/20 | KSN Today 1 | CM | 5-6am | MTWTF-- | :30 | 5 | \$450.00 | P2 | 0.00 | NM | 5 | \$2,250.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| KSN Today 1 | | | | | | | | | | | | | | | |
| KANSAS TODAY 1 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | | \$450.00 | | 0.00 | | | |
| N 2 | Multi | 10/27/20 | 11/02/20 | KSN Today 2 | CM | 6-7am | MTWTF-- | :30 | 5 | \$900.00 | P2 | 0.00 | NM | 5 | \$4,500.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| KSN Today 2 | | | | | | | | | | | | | | | |
| KANSAS TODAY 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | | \$900.00 | | 0.00 | | | |
| N 3 | Multi | 10/27/20 | 11/02/20 | Today Show 7-8am | CM | 7-8am | MTWTF-- | :30 | 10 | \$1,575.00 | P2 | 0.00 | NM | 10 | \$15,750.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| Today Show 7-8am | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | | \$1,575.00 | | 0.00 | | | |
| N 4 | Multi | 10/27/20 | 11/02/20 | Today Show 8-9am | CM | 8-9am | MTWTF-- | :30 | 10 | \$1,215.00 | P2 | 0.00 | NM | 10 | \$12,150.00 |
| Channels : KSNC,KSNG,KSNN,KSNNW | | | | | | | | | | | | | | | |
| Today Show 8-9am | | | | | | | | | | | | | | | |
| TODAY SHW< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: A2723297
 Alt Order #: 27139167
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9465

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------------|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$1,215.00 | 0.00 | | | | | |
| N 5 | Multi | 11/01/20 | 11/01/20 | Meet the Press | CM | Meet the Press | -----S | :30 | 1 | \$900.00 | P2 | 0.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | Meet the Press | | | | | | | | | | | |
| | | | | MEET PRESS-SUN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/26/20 | 11/01/20 | -----S | | | 1 | | \$900.00 | 0.00 | | | | | |
| N 6 | Multi | 10/27/20 | 11/02/20 | M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 10 | \$765.00 | P2 | 0.00 | NM | 10 | \$7,650.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | M-F 9-10a | | | | | | | | | | | |
| | | | | LVE-KELLY&RYAN< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$765.00 | 0.00 | | | | | |
| N 7 | Multi | 10/27/20 | 11/02/20 | Today Show II | CM | 10-11a | MTWTF-- | :30 | 10 | \$765.00 | P2 | 0.00 | NM | 10 | \$7,650.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | Today Show 2 | | | | | | | | | | | |
| | | | | TDY 3RD HR-NBC< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$765.00 | 0.00 | | | | | |
| N 8 | Multi | 10/27/20 | 11/02/20 | Today Show III | CM | 11am-12n | MTWTF-- | :30 | 10 | \$765.00 | P2 | 0.00 | NM | 10 | \$7,650.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | Today Show 3 | | | | | | | | | | | |
| | | | | TODAY H&J-NBC< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$765.00 | 0.00 | | | | | |
| N 9 | Multi | 10/27/20 | 11/02/20 | KSN News | CM | 12n-1pm | MTWTF-- | :30 | 10 | \$900.00 | P2 | 0.00 | NM | 10 | \$9,000.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | KSN News | | | | | | | | | | | |
| | | | | KSN NEWS-NOON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$900.00 | 0.00 | | | | | |
| N 10 | Multi | 10/27/20 | 11/02/20 | Good Day Kansas | CM | 1230p-1p | MTWTF-- | :30 | 10 | \$630.00 | P2 | 0.00 | NM | 10 | \$6,300.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | Good Day Kansas | | | | | | | | | | | |
| | | | | GOOD DY-CARRLL | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$630.00 | 0.00 | | | | | |
| N 11 | Multi | 10/27/20 | 11/02/20 | Days of Our Lives | CM | 1-2p | MTWTF-- | :30 | 10 | \$765.00 | P2 | 0.00 | NM | 10 | \$7,650.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | Days of Our Lives | | | | | | | | | | | |
| | | | | DAYS-OUR LIVES | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$765.00 | 0.00 | | | | | |
| N 12 | Multi | 10/27/20 | 11/02/20 | M-F 3-4p | CM | 3-4pm | MTWTF-- | :30 | 10 | \$630.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| | | | | Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | |
| | | | | M-F 3-4p | | | | | | | | | | | |
| | | | | KELLY CLARKSON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$630.00 | 0.00 | | | | | |

Order / Rev: A2723297
 Alt Order #: 27139167
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9465

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|-----------|-------------------|-----------------|--------------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 10 | \$630.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 2 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 3 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 4 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 5 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 6 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 7 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 8 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 9 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 10 | Multi | 10/27/20-11/02/20 | | M-F 3-4p | | 3-4pm | MTWThF---- | :30 | | (\$630.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N 13 | Multi | 10/27/20 | 11/02/20 | M-F 4-430p | CM | 4-430pm | MTWTF-- | :30 | 5 | \$900.00 | P2 | 0.00 | NM | 5 | \$4,500.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | M-F 4-430p | | | | | | | | | | | |
| JEOPARDY TWO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 5 | \$900.00 | | 0.00 | | | |
| N 14 | Multi | 10/27/20 | 11/02/20 | M-F 430-5p | CM | 430-5pm | MTWTF-- | :30 | 5 | \$1,260.00 | P2 | 0.00 | NM | 5 | \$6,300.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | M-F 430-5p | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 5 | \$1,260.00 | | 0.00 | | | |
| N 15 | Multi | 10/27/20 | 11/02/20 | KSN News at Five | CM | 5-530pm | MTWTF-- | :30 | 5 | \$1,575.00 | P2 | 0.00 | NM | 5 | \$7,875.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | KSN News at Five | | | | | | | | | | | |
| KSN NEWS-5P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 5 | \$1,575.00 | | 0.00 | | | |
| N 16 | Multi | 10/27/20 | 11/02/20 | KSN News at Six | CM | 6-630p | MTWTF-- | :30 | 5 | \$2,025.00 | P2 | 0.00 | NM | 5 | \$10,125.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | KSN News at Six | | | | | | | | | | | |
| KSN NEWS-6P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 5 | \$2,025.00 | | 0.00 | | | |
| N 17 | Multi | 10/27/20 | 11/02/20 | M-F 630-7p | CM | 630-7pm | MTWTF-- | :30 | 5 | \$2,700.00 | P2 | 0.00 | NM | 5 | \$13,500.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | M-F 630-7p | | | | | | | | | | | |
| WHEEL-FORTNE< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | | | 5 | \$2,700.00 | | 0.00 | | | |
| N 18 | Multi | 10/31/20 | 10/31/20 | Sa 630-7p | CM | 630-7pm | -----S- | :30 | 1 | \$1,350.00 | P2 | 0.00 | NM | 1 | \$1,350.00 |
| | | | | Channels : KSNC,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Sa 630-7p | | | | | | | | | | | |
| WHEEL-FORTNE W | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | -----S- | | | | | 1 | \$1,350.00 | | 0.00 | | | |
| N 19 | Multi | 10/27/20 | 11/02/20 | | CM | 10-10:35pm | MTWTF-- | :30 | 5 | \$2,700.00 | P2 | 0.00 | NM | 5 | \$13,500.00 |

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Alt Order #: 27139167
Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC
Product Desc: General
Estimate: 9465

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|-------------------------|-------|-----------------------|-------------------|---------------|-------------|------------------------|-----|---------------|-------------|-------|------------|
| LN M-F | | | | | | | | | | | | | | | |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| KSN News at Ten Mon-Fri | | | | | | | | | | | | | | | |
| KSN NEWS-10P< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | \$2,700.00 | | | 0.00 | | | |
| N20 | Multi | 10/27/20 | 11/02/20 | Tonight Show | CM | 10:35p-11:35pm | MTWTF-- | :30 | 5 | \$1,260.00 | P2 | 0.00 | NM | 5 | \$6,300.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Tonight Show/Jimmy Fallon | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 5 | | \$1,260.00 | | | 0.00 | | | |
| N21 | Multi | 11/02/20 | 11/02/20 | Mon Prime Other 1 | CM | 7-9p | M----- | :30 | 1 | \$5,400.00 | P2 | 0.00 | NM | 1 | \$5,400.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Mon Prime Other 1 | | | | | | | | | | | | | | | |
| The Voice-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/02/20 | 11/08/20 | M----- | | | 1 | | \$5,400.00 | | | 0.00 | | | |
| N22 | Multi | 11/02/20 | 11/02/20 | Mon Prime Hour 3 | CM | 9-10p | M----- | :30 | 1 | \$3,600.00 | P2 | 0.00 | NM | 1 | \$3,600.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Monday 9-10p | | | | | | | | | | | | | | | |
| Weakest Link | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 11/02/20 | 11/08/20 | M----- | | | 1 | | \$3,600.00 | | | 0.00 | | | |
| N23 | Multi | 10/27/20 | 10/27/20 | Tue Prime Hour 2 | CM | 8-9p | -T----- | :30 | 1 | \$5,850.00 | P2 | 0.00 | NM | 1 | \$5,850.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Tuesday 8-9p | | | | | | | | | | | | | | | |
| This Is Us-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | -T----- | | | 1 | | \$5,850.00 | | | 0.00 | | | |
| N24 | Multi | 10/28/20 | 10/28/20 | Wed Prime Hour 1 | CM | 7-8p | --W---- | :30 | 1 | \$3,600.00 | P2 | 0.00 | NM | 1 | \$3,600.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Wednesday 7-8p | | | | | | | | | | | | | | | |
| The Wall | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | --W---- | | | 1 | | \$3,600.00 | | | 0.00 | | | |
| N25 | Multi | 10/28/20 | 10/28/20 | Wed Prime Other 2 | CM | 8p-10p | --W---- | :30 | 1 | \$3,600.00 | P2 | 0.00 | NM | 1 | \$3,600.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Wed Prime Other 2 | | | | | | | | | | | | | | | |
| American Ninja Warrior | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | --W---- | | | 1 | | \$3,600.00 | | | 0.00 | | | |
| N26 | Multi | 10/30/20 | 10/30/20 | Fri Prime Hour 3 | CM | 9-10p | ----F-- | :30 | 1 | \$2,250.00 | P2 | 0.00 | NM | 1 | \$2,250.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| Friday 9-10p | | | | | | | | | | | | | | | |
| DATELINE FR-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | ----F-- | | | 1 | | \$2,250.00 | | | 0.00 | | | |
| N27 | Multi | 10/29/20 | 10/29/20 | NFL Kickoff | CM | NFL Kickoff | ---T--- | :30 | 1 | \$14,000.00 | P2 | 0.00 | NM | 0 | \$0.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| NFL Kickoff | | | | | | | | | | | | | | | |
| NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | ---T--- | | | 1 | | \$14,000.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | Multi | 10/26/20-11/01/20 | | NFL Kickoff | | NFL Kickoff | ---Th---- | :30 | | \$14,000.00 | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| N28 | Multi | 11/01/20 | 11/01/20 | FB Night in Amer Pre Ga | CM | FB Night in Amer F | -----S | :30 | 2 | \$3,600.00 | P2 | 0.00 | NM | 2 | \$7,200.00 |
| Channels : KSNK,KSNG,KSNN,KSNN | | | | | | | | | | | | | | | |
| FB Night in Amer Pre Game | | | | | | | | | | | | | | | |
| Football Night in America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/26/20 | 11/01/20 | -----S | | | 2 | | \$3,600.00 | | | 0.00 | | | |

Order / Rev: A2723297
 Alt Order #: 27139167
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: POL/Duty and Country PAC
 Product Desc: General
 Estimate: 9465

Wichita KS KSNW

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------------|-------|----------------|-------------------|-----|-------------|-------------|---------------|------|--------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/26/20 | 11/01/20 | -----S | | | 2 | | \$3,600.00 | | 0.00 | | | | |
| N29 | Multi | 10/27/20 | 11/02/20 | M-F 2-3p | CM | 2p-3p | MTWTF-- | :30 | 10 | \$630.00 | P2 | 0.00 | NM | 10 | \$6,300.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | M-F 2-3p | | | | | | | | | | | |
| | | | | KELLY CLARKSON | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/20 | 11/02/20 | MTWTF-- | | | 10 | | \$630.00 | | 0.00 | | | | |
| N30 | Multi | 11/01/20 | 11/01/20 | NFL Game | CM | NFL Game | -----S | :30 | 1 | \$10,800.00 | P2 | 0.00 | NM | 1 | \$10,800.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | NFL Game | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/26/20 | 11/01/20 | -----S | | | 1 | | \$10,800.00 | | 0.00 | | | | |
| N31 | Multi | 10/30/20 | 10/30/20 | Fri Prime Other 1 | CM | 7-9p | ----F-- | :30 | 1 | \$2,250.00 | P2 | 0.00 | NM | 1 | \$2,250.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Fri Prime Other 1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/26/20 | 11/01/20 | ----F-- | | | 1 | | \$2,250.00 | | 0.00 | | | | |
| N32 | Multi | 10/27/20 | 10/27/20 | KSN Today 2 | CM | 6-7am | -T----- | :30 | 1 | \$900.00 | P2 | 0.00 | NM | 1 | \$900.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | KSN Today 2 | | | | | | | | | | | |
| | | | | KANSAS TODAY 2 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/20 | 11/02/20 | -T----- | | | 1 | | \$900.00 | | 0.00 | | | | |
| N33 | Multi | 10/27/20 | 10/27/20 | Early Today | CM | 4-430am | -T----- | :30 | 1 | \$50.00 | P2 | 0.00 | NM | 1 | \$50.00 |
| | | | | Channels : KSNK,KSNG,KSNL,KSNW | | | | | | | | | | | |
| | | | | Early Today | | | | | | | | | | | |
| | | | | KANSAS TODAY 2 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/20 | 11/02/20 | -T----- | | | 1 | | \$50.00 | | 0.00 | | | | |
| | | | | | | | | | | | | | Totals | 149 | \$196,700.00 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K Street NW, Washington, DC 20007

Contact: Jesse Demastrie

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Duty and Country PAC

Address: 700 13th Street, NW, Suite 800, Washington, DC 20005

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Booth Goodwin, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Senate

Date of election: November 3, 2020

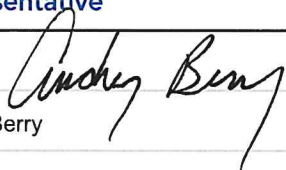
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Healthcare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--------------------------------------|---|
| Signature: | Signature:  |
| Name: | Name: Audrey Berry |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: 10/5/20 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/26/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2723297

Station Call Letters:
KSNW

Date Received/Requested:
10/5/20

Est. #:
9465

Station Location:
Wichita, KS

Run Start and End Dates:
10/27 - 11/2/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.